

Creating a Simple Design Culture

MiriCanvas

As Your Team's Design Platform

This presentation was created using MiriCanvas.

Company Overview

Miridih Inc.

CEO Chang-Seok Kang

Industry Software Development

Founded May 30, 2008

Serves MiriCanvas, Bizhows

Employees 450+ Employees

Revenue USD 569M (FY2024)

Who We Are

Main Services

Miridih makes design easier for everyone
and empowers communication through visuals.



MiriCanvas

A platform where anyone can design.
A beloved design tool across Korea and beyond.

A simple and intuitive design service that
empowers communication through visuals.

Cumulative Users (2024.12)

16 M+



BizHows

Everything about printing. A global POD
service growing over 40% annually.

Korea's No.1 online printing service offering print
solutions for all customers, from small
businesses to large enterprises.

Cumulative Users (2024.12)

2 M+

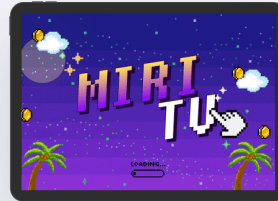
Over 530,000 templates

All the templates you need, in one place



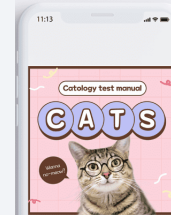
Presentation →

Save design time and focus on your presentation.



Video →

Deliver your message more powerfully than images.



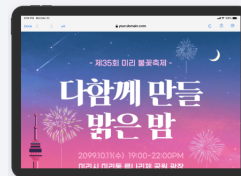
Social Media →

Boost your brand awareness with optimized visuals.



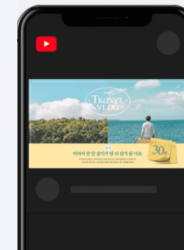
Poster →

Easily create visually appealing posters.



Landing Page →

Create compelling pages that captivate customers.

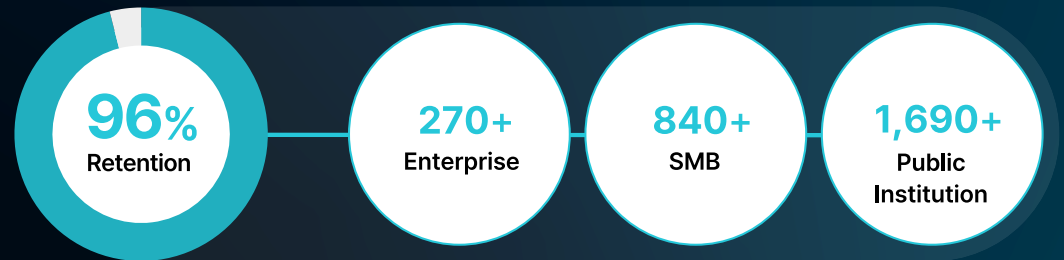


Thumbnail →

Grow your channel with eye-catching thumbnails.

A new paradigm for collaboration beyond design

Over 2,800 companies
design with MiriCanvas.



amazon

NETFLIX

COMCAST

PayPal

Pfizer

P&G

SAMSUNG

J.P.Morgan

Walmart

Nike

DELTA

salesforce

All-in-one design solution for businesses

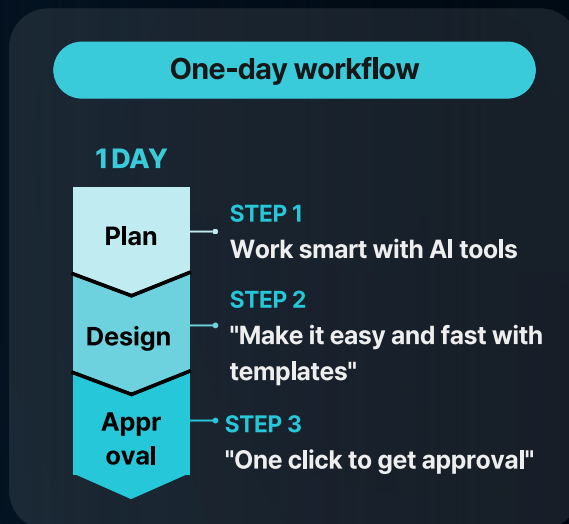


01

Fast and easy business design for all

Cut costs by 70%,

Finish 10x faster



02

Branded design workspace for your team

Secure, centralized design

asset management



Simple and fast design creation

Up to **70%** cost savings

Better value than outsourcing.

Let designers focus while keeping branding consistent.

Case Study

• Electronic Industry

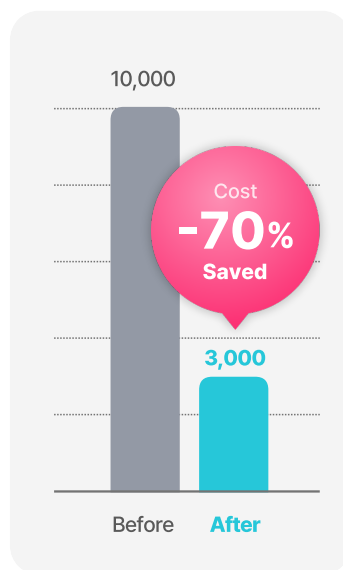
Before

Annual outsourcing cost of ~ USD 140,000 for PPTs, pages, and news cards

After

USD 22,000 annually for 100 MiriCanvas accounts

→ **Saved 70%**

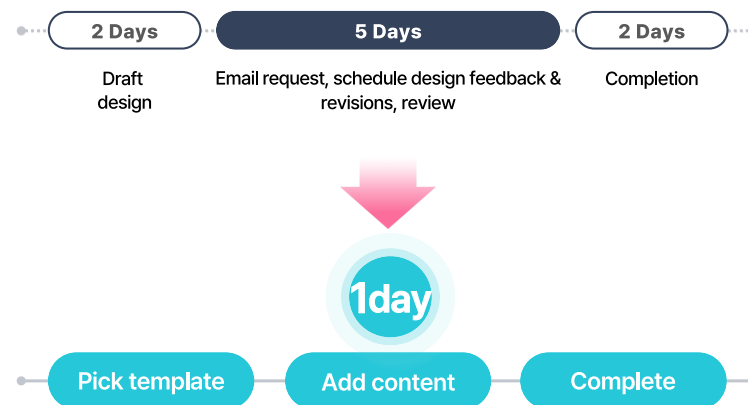


10x improvement in work efficiency

Streamline team design tasks from planning to marketing with 500K+ templates, 50M+ design elements, and an easy drag-and-drop editor

Fast, easy design for everyone

Skip design hassle and focus on your message



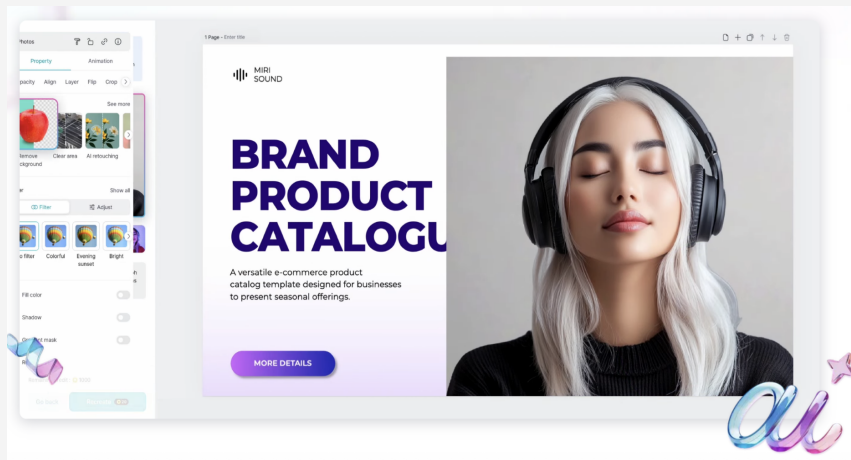
Your Design Assistant, Supercharged by AI

MiriCanvas+AI

Design, generate images, write content, and create presentations.

all in one place with MiriCanvas AI.

Bring your creative ideas to life faster and enjoy a smarter workflow.



AI tools that dramatically reduce your time

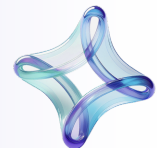
From image generation to presentations—done with a click!
Realize your creative ideas faster and enjoy a smarter workflow.

AI image generator



Describe the style, and AI creates the image instantly.

AI image editing



From background removal to upscale — AI handles it all for you.

AI writing



Enter your ideas, and AI automatically writes smooth, high-quality text.

AI presentation



Just add a topic — AI structures your slides and recommends designs.

Upgrade to Pro and Unlock Your Full Creative Power

	Free plan	Pro Plan
AI Features	Not Available	Everything in Free, plus : All AI Features * and more to be updated
Templates	<ul style="list-style-type: none">• Over 50,000 templates• 350,000 photos and graphs	<ul style="list-style-type: none">• Unlimited access to premium templates, photos and graphics
Storage	<ul style="list-style-type: none">• 1GB of personal storage	<ul style="list-style-type: none">• 10GB of personal storage• 7 days of restoration service
Price	0 USD	50* USD (per year/account)

* **58%** lower than industry alternatives

MiriCanvas Use Cases

① Retail Company

Easy and fast design



**As-Is
Problem**

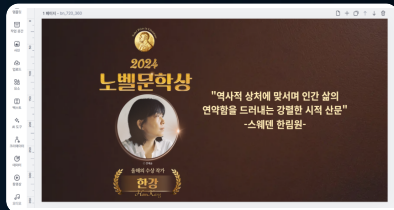


**To-be
Value Created**

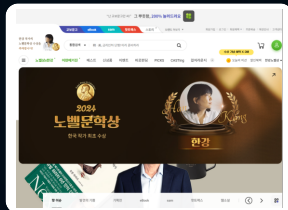
400+ design requests per month overloaded designers and slowed execution.

Non-designers now use MiriCanvas templates to independently create high-quality designs.

Best Practice "Timely content drove instant response"



Design draft sample



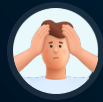
Website design sample

Even time-sensitive content—like the Nobel Prize news for author Han Kang—was produced and distributed both online and offline the same morning.

→ Fast content turnaround helps businesses connect with consumers, reinforce brand image, and respond to trends in real time.

② Financial Company

Smooth collaboration



**As-Is
Problem**



**To-be
Value Created**

Text-heavy design requests caused communication gaps and led to repeated

Visual-first communication improved clarity and sped up the workflow.

③ Public Institution

Design assest management



**As-Is
Problem**



**To-be
Value Created**

Complex tools made it hard for non-designers to produce polished visual content.

Simple interface and custom templates enabled faster production and ensured consistency.

A new paradigm
for collaboration beyond design

Miri Canvas

